

## ABSTRACT

A UPC image server system includes at least one image file server, high-speed Internet access, and a plurality of images stored on the image file server. The plurality of image files are stored on the mass storage system of at least one image file server according to their UPC numbers and image size. The images are accessible by entering the domain of the image file server, the UPC number of the product, and the desired image size, all in a standardized format (a unique URL). The unique URL of the image on the image file server is written into the web page code or generated by software as required. When a customer desires to access an e-commerce web page, only the web page and proprietary images are sent from the e-commerce server. The consumer product images are downloaded from the UPC image file server system.